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OFFICE OF THE PRINCIPAL  
**GOVT. DEGREE COLLEGE BISHNAH**  
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Press Release



**Career Opportunities for Students, Empowering Education & Promoting Women's Hygiene Awareness: A Special Event at Government Degree College, Bishnah**

**Bishnah, November 11, 2024** – Institutional Innovation Council (IIC) Degree College, Bishnah, in collaboration with the Internal Quality Assurance Cell (IQAC), organized a special event aimed at discussing career opportunities for empowering students and raising awareness on critical health issues. The event, titled *Career opportunities for students, Empowering Education & Promoting Women's Hygiene Awareness*, featured a laptop presentation to Mr. Sunil Kumar, a bright student with locomotor disability, and an insightful lecture by Dr. Preeti Kashyap, Managing Director of JMD Herbal Extractions who is committed to supporting the education of underprivileged and differently-abled students. Dr. Kashyap has numerous accolades to her credit, Best Women Entrepreneur Award (J&K), 2019 being one of them.

Dr. Preeti Kashyap delivered an insightful lecture on Career Opportunities for students as Entrepreneurs. She also addressed in detail *Women's Hygiene*, focusing on essential topics such as menstrual health, personal hygiene, and overall well-being. Dr. Kashyap, a well-respected expert in the field of herbal medicine, emphasized the importance of proper health management for women, aiming to create a more informed and health-conscious community at the college.

The event was organized under the leadership of the Institutions Innovation Council (IIC) and IQAC, with active participation from the college's esteemed faculty and Students. Dr. Shallu Samyal, Principal of Government Degree College, Bishnah, expressed her strong support for such initiatives, recognizing the profound impact of combining education with health awareness.

In her inaugural remarks, Dr. Shallu Samyal highlighted the significance of the event, stating, *"We are privileged to have Dr. Preeti Kashyap, the Managing Director of JMD Herbal Extractions, with us today. Dr. Kashyap's presence underscores the powerful relationship between education and community support. Her generosity in providing a laptop to Mr. Sunil Kumar reflects her strong belief in empowering individuals to achieve their academic and professional goals. This gesture will undoubtedly support Mr. Kumar's educational journey and inspire others to overcome challenges."*

The event was coordinated by Dr. Kusum, Faculty Member and Startup Activity Coordinator, who played a pivotal role in ensuring the program's success. Prof. Shrotika Rajput, Innovation Activity Coordinator, conducted the proceedings and welcomed the guests, while Dr. Geeta Lakhotra, Internship Activity Coordinator, IIC delivered the vote of thanks at the conclusion of the event.

The event was attended by a diverse audience, including faculty members, students, and distinguished guests, all of whom are united in their mission to empower individuals and foster a sense of community within the college.

Sd/-

Principal

GDC Bishnah